

NPU Conference 2017 meets Arts
and Audiences

November 2

IMMERSIVE EXPERIENC ES



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Teknisk ansvarlig for digital utvikling
Kilden Teater og Konserthus



Kristian Haaland

Event- og IT-ansvarlig
Dansens Hus



Alan Brown

WolfBrown, US
Moderator

t: @audiencesNorway #kultureltansvar
#youngaudiences #ungtpublikum #artsaud17





**LE MER.
GRÅT MER.
ELSK MER.**

KILDEN TEATER OG KONSERTHUS



STEIN ERIK BAKKEN
KILDEN TEATER OG KONSERTHUS

**IT CONSULTANT
& TECHNICAL PRODUCER**



▶ ◻ ▲ ▼ © ◀ **KILDEN**

LEVEL UP LIVE



M
E





Launched in
1999



Launched in
2000



Launched in
2001



Launched in
2003



Launched in
2004

COMMUNITY



ROOSTER  TEETH PRESENTS
LET'S PLAY
— LIVE —





LIVE STREAM





15 million daily

.. that spend 106 minutes in
average EACH day

Why are people watching Twitch?

People enjoy watching others who are highly skilled or extremely entertaining when it involves a shared interest

Why are people watching

Twitch?

Twitch is more than a spectator experience;
it is social video that relies on audio and
chat to enable creators and their audiences
to interact in real-time



Hopeful parents

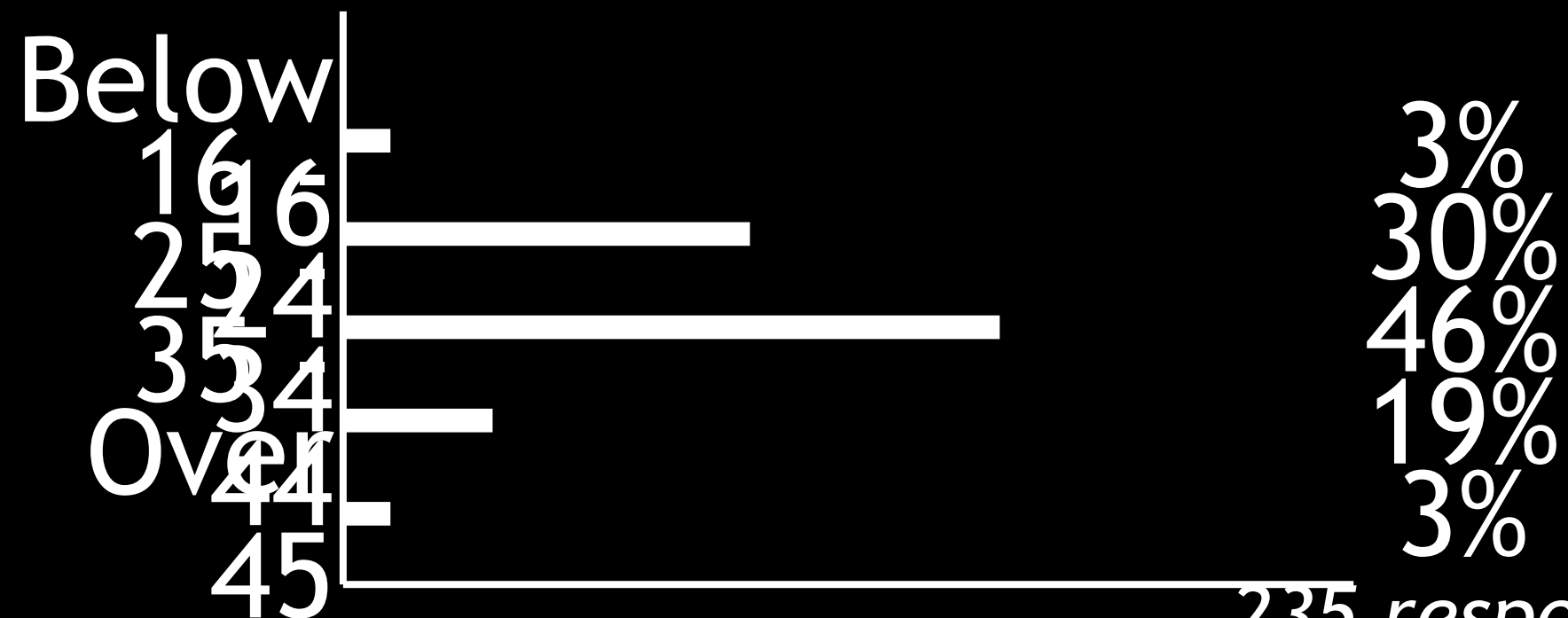




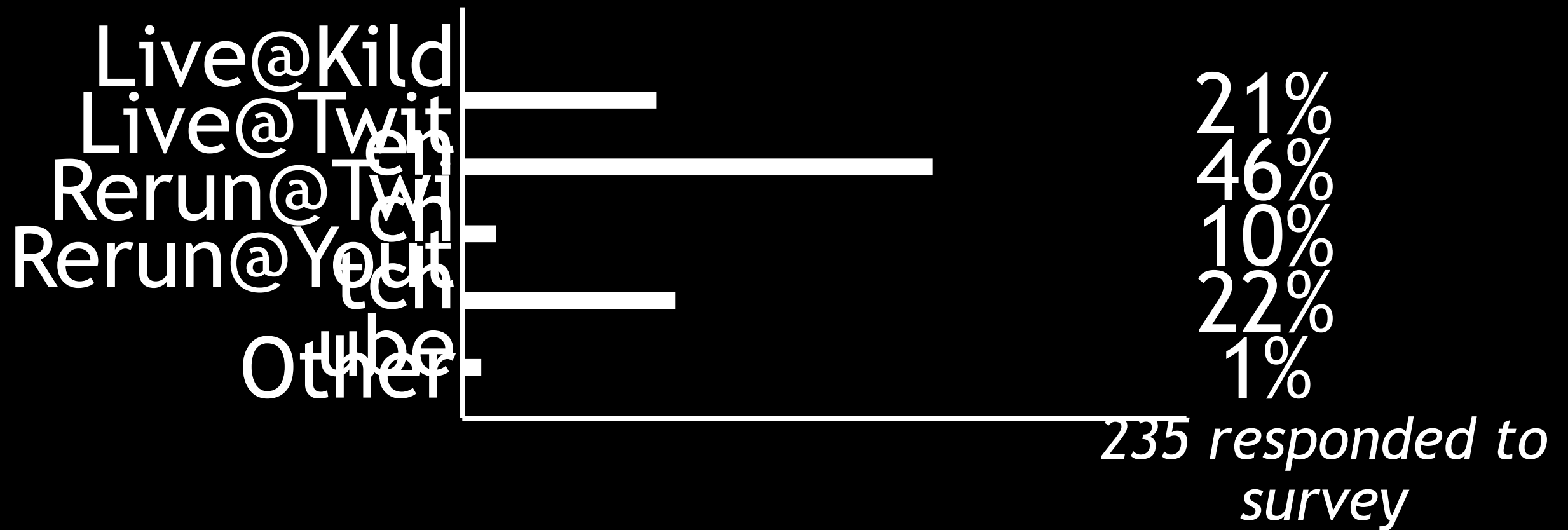


PLAYERUNKNOWN'S
BATTLEGROUNDS

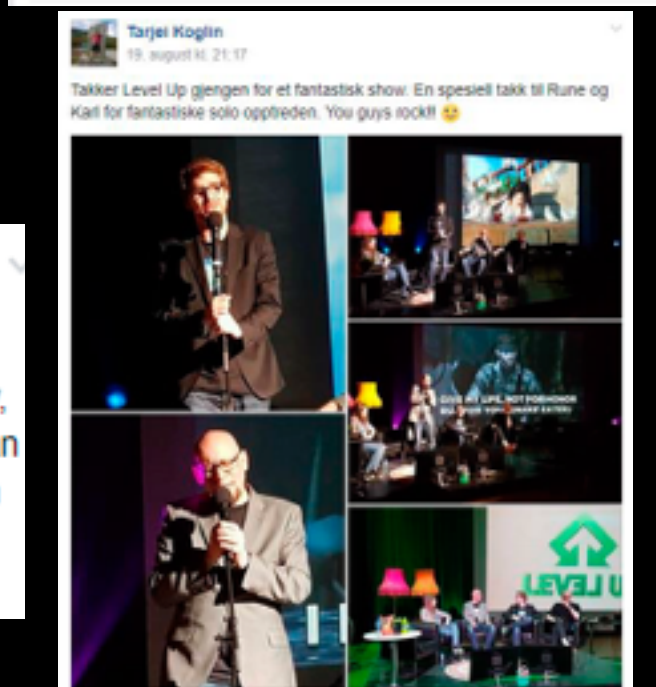
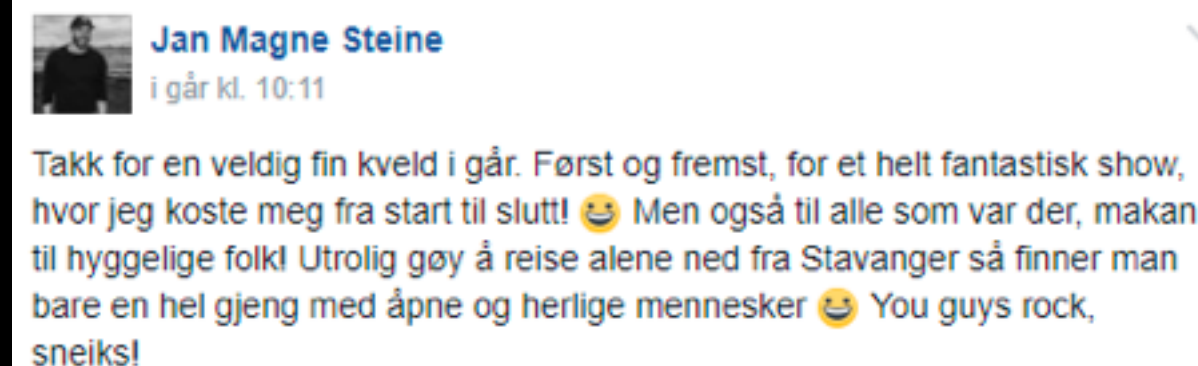
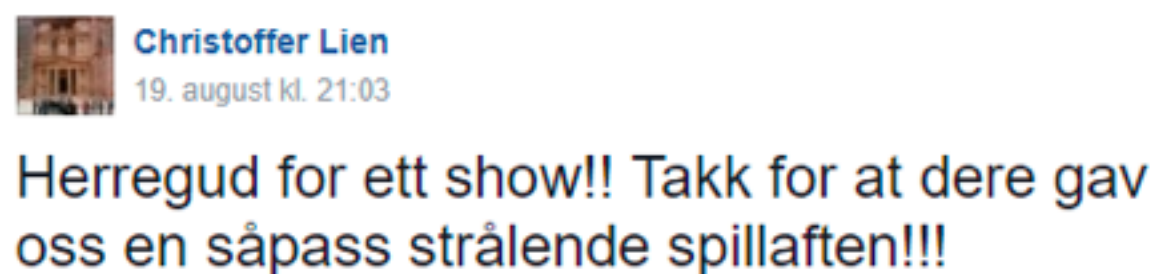
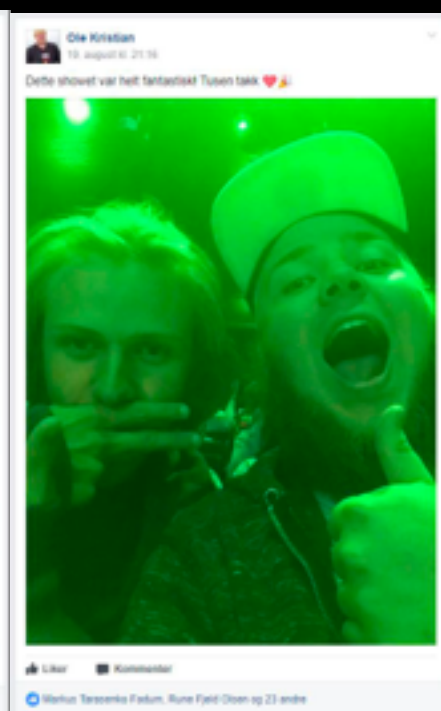
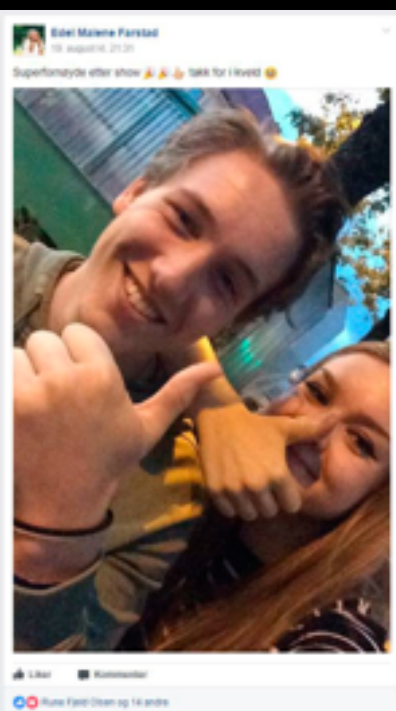
DID WE REACH OUR AUDIENCE?



235 responded to survey











THE ROAD AHEAD



Groundbreaking esports event in Copenhagen to attract 10,000 esports enthusiasts



When the brand-new BLAST Pro Series in Counter-Strike kicks off in Royal Arena, Copenhagen from 24 to 25 November, it will be a truly global affair. Ten thousand esports enthusiasts from all over the world are expected to travel to the Danish capital to support one of the six teams battling it out live.

Tuesday, July 18, 2017

In just a few years, the esports industry has grown exponentially, edging closer to securing its place in the mainstream sports world. The BLAST Pro Series will not only draw a huge international crowd, but also showcase Copenhagen as a go-to destination for global esports events. The city has already gained international recognition as one of the best sports cities in the world, enjoying several international top ten rankings including an eighth spot in Sportcal's Global Sports Cities Index.

To find out more

[Watch this video](#)

Read also

[Copenhagen to host first ever World Championships in urban parachuting](#)

[Telenor Copenhagen Marathon launches the capital onto the world stage](#)

[Copenhagen still the best bicycle city in the world](#)

Watch 'The Last of Us' as a live-action stage show

14

"It's really weird to put video games up on a stage."

by [Andrew Webster](#) | Jul 29, 2014, 9:09am EDT



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TWEET



LINKEDIN



The Last Of Us is one of the PlayStation 3's most [fondly remembered experiences](#), but for one night in Santa Monica it was something very different — a live stage show. Appropriately called "The Last of Us: One Night Live," the performance featured live reads of some of the game's more important scenes, a few terrific musical performances, along with thoughts from director and writer Neil Druckmann.

"It's really weird to put video games up on a stage," said Druckmann. But despite the strangeness of the concept, "The Last of Us: One Night Live" is surprisingly compelling, and you can check it out in the video above (just be sure to skip ahead about 30 minutes). Of course, that's not the only way fans can revisit the gritty post-apocalyptic universe: this week sees the launch of [a remastered version of *The Last of Us* on PS4](#), while a Hollywood film is also in the works, [produced by Sam Raimi](#).

NOW TRENDING





45 000 people
Seoul, South Korea



15 000 people
Cologne, Germany

THANKS

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and Audiences

1.-2. November 2017
Dansens Hus

YOUNG AUDIENCES

t: @audiencesNorway #kultureltansvar
#youngaudiences #ungtpublikum #artsaud17

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ARTS&
AUDIENCES

