



Generativ AI og en ny maskinkultur

Petter Bae Brandtzæg

FELLESSKAP OG UTENFORSKAP

14.09.2023

Kulturhuset i Bergen

POP CULTURE NEWS

There's still no end in sight for the Hollywood strikes

The actors union hasn't heard from the studios since its members went on strike nearly months ago, a source said, and there's no imminent deal for the writers union, either



Disrupted

Actors decry 'existential crisis' over AI-generated 'synthetic' actors

By Dawn Chmielewski

July 21, 2023 8:07 PM GMT+2 · Updated 2 months ago



Internett og ny teknologi

≡ **CNN** style Arts Design Fashion Architecture Luxury Beauty Video

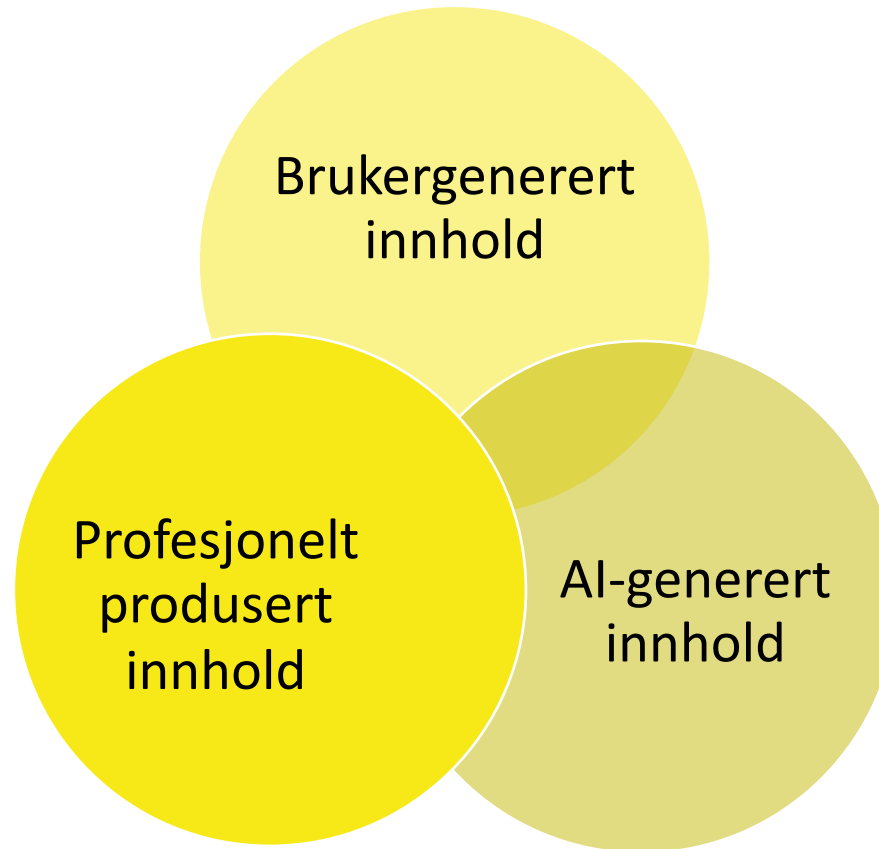
Art explained: How the internet changed the art world

Steven Murphy

Updated 12:08 PM EDT, Thu August 30, 2018



Desentralisering av AI



En AI-drevet Offentlighet

EXPERTS: 90% OF ONLINE CONTENT WILL BE AI-GENERATED BY 2026

AS THE ADAGE GOES: DON'T BELIEVE
EVERYTHING YOU SEE ONLINE!

AI-generert innhold vil definere verden



The video player shows a presentation slide with the text "2024 will be the last human election." Two men are on stage; one is speaking into a microphone. The video progress bar is at 29:35 / 1:07:30. The video title is "The A.I. Dilemma - March 9, 2023" and the channel is "Center for Humane Te..." with 15.6K subscribers. The video has 5.8K likes and a share button is visible.

YouTube

Search

2024 will be the last human election.

29:35 / 1:07:30

The A.I. Dilemma - March 9, 2023

Center for Humane Te...
15.6K subscribers

Subscribe

5.8K

Share

Nye regimer: Fra hva «vi ser» - til hva «vi skaper»



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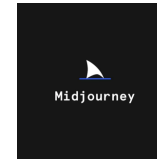


NETFLIX

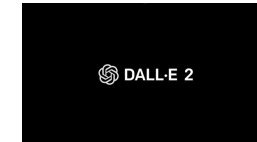
- Synlighetsregimer



OpenAI
ChatGPT 4.0



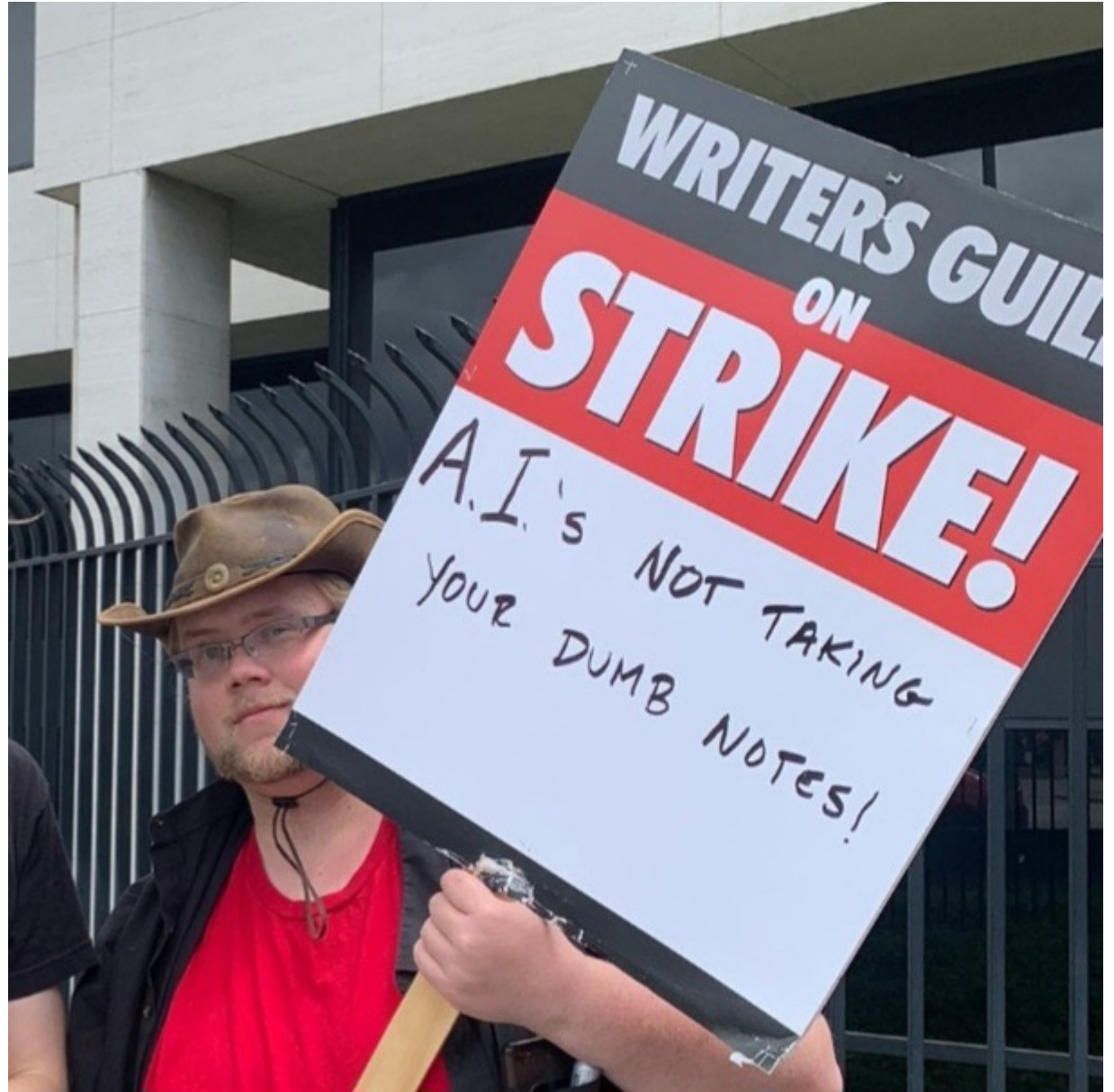
Midjourney



DALL-E 2

- Innholdsregimer

Maskinkultur?



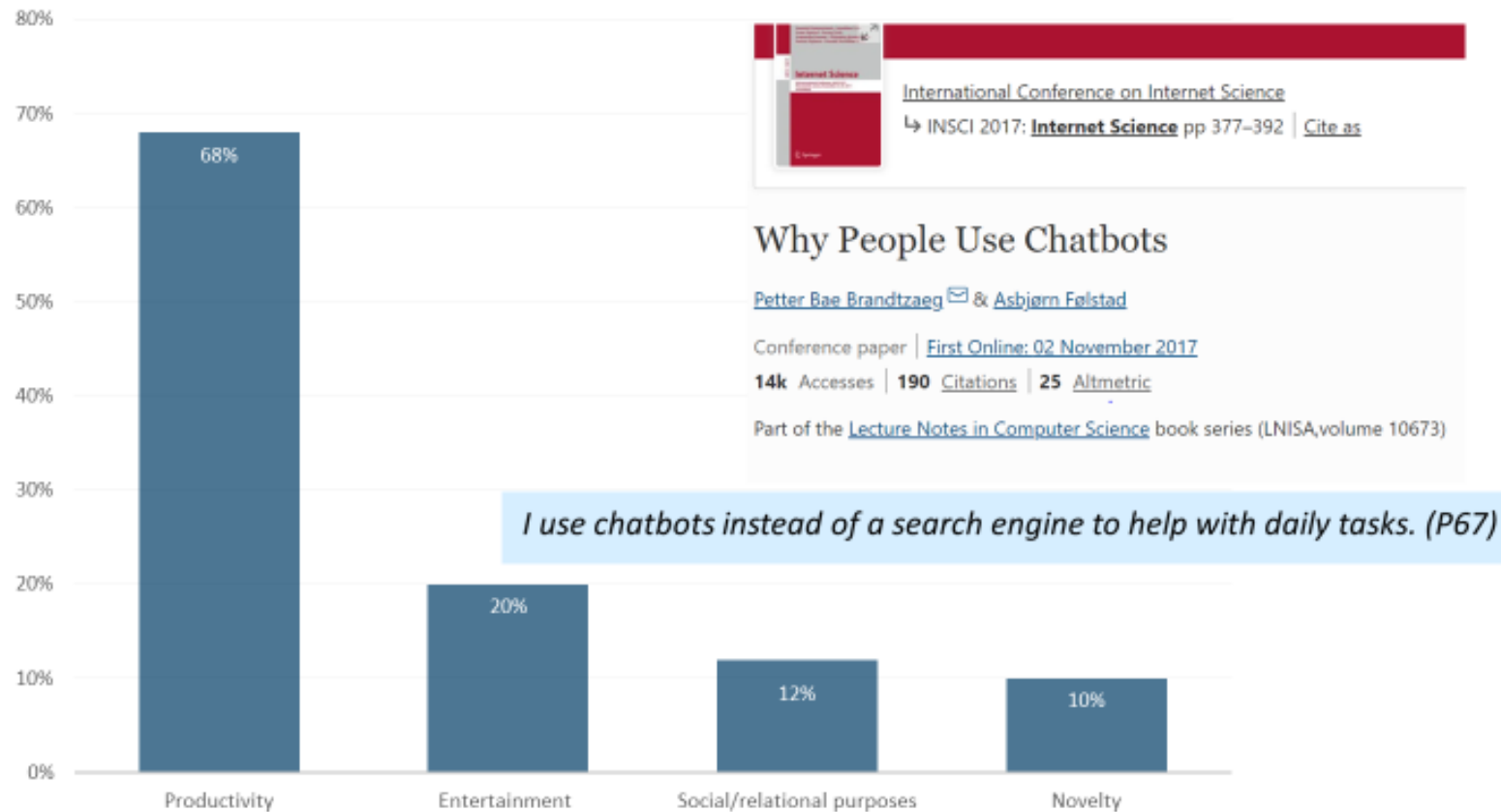


100 Emerging
Jason Allen
Pueblo West
Théâtre D'opéra Spatial

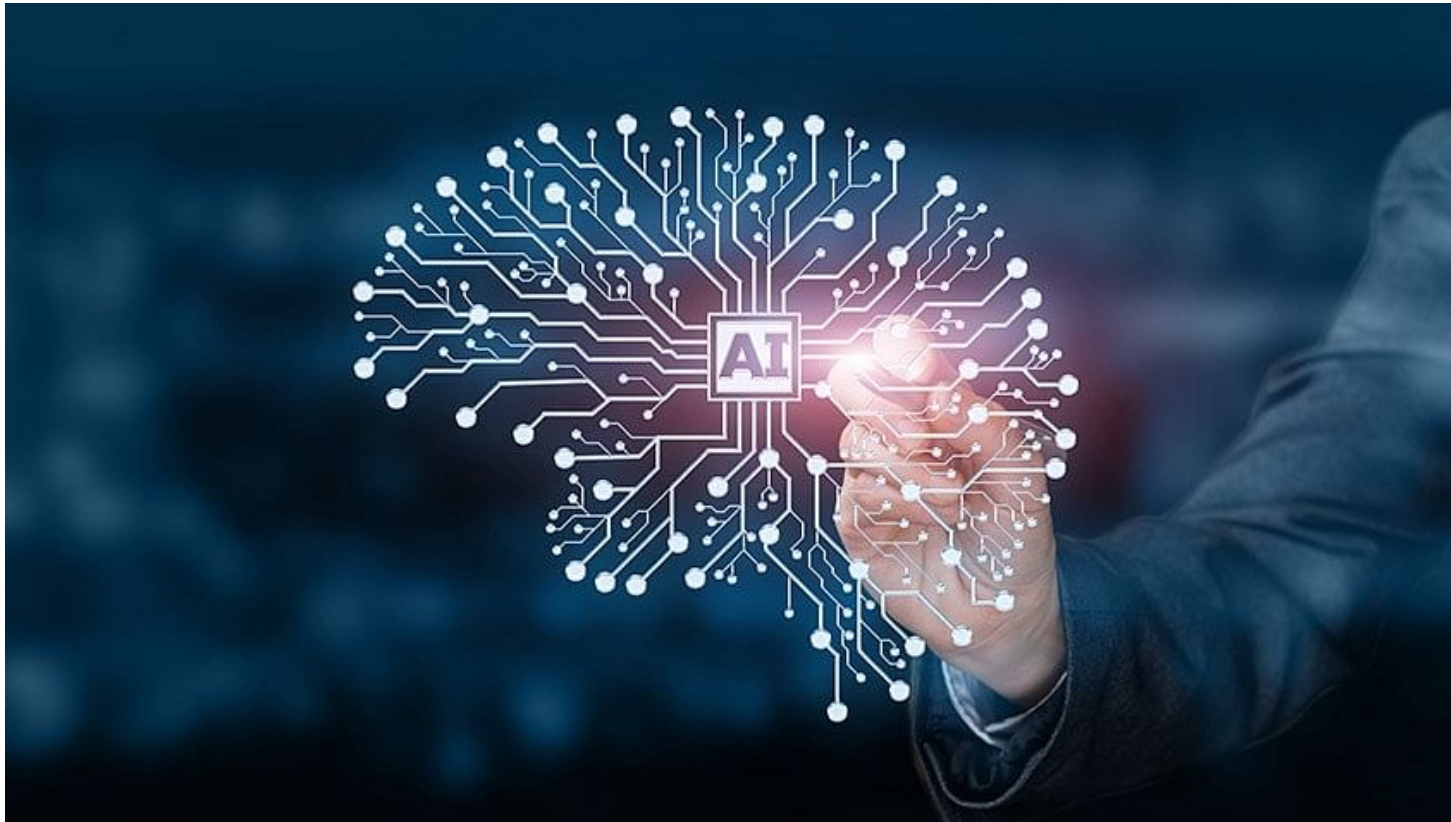
\$750

Colorado State Fair

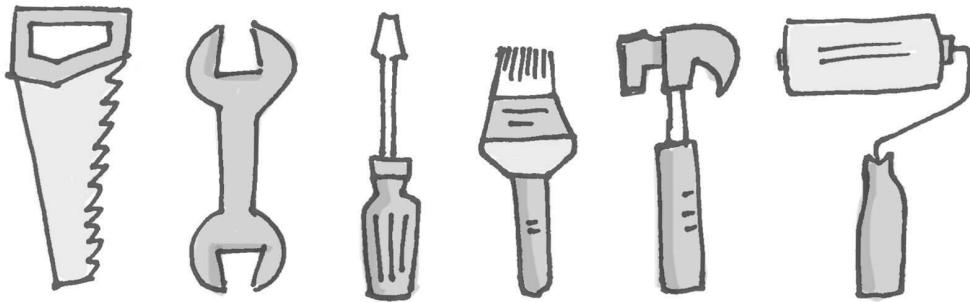
What is your main reason for using chatbots? (N=146)



Mennesker outsourcer kunnskapsarbeid og kreativitet til AI



Fra verktøy til dialogisk partner (vi smelter sammen med teknologien)



Verktøy
(brukervennlighet)



Partner
(sosial kompetanse)

My AI Friend: How Users of a Social Chatbot Understand Their Human–AI Friendship 

Petter Bae Brandtzaeg , Marita Skjuve, Asbjørn Følstad

Human Communication Research, Volume 48, Issue 3, July 2022, Pages 404–429, <https://doi.org/10.1093/hcr/hqac008>

Ny kommunikasjonsvirkelighet



facebook

Teknologi for å snakke med andre
mennesker (passiv teknologi)

(i et offentlig rom)



Teknologi som snakker med
menneske (aktiv teknologi)

(i et lukket rom)

Los Angeles Times

OPINION

Opinion: Is it time to start considering personhood rights for AI chatbots?



Amazon Echo devices, from 2017, sit near illuminated Echo Buttons in Seattle. In 2023, are we getting close to conscious AI? (Elaine Thompson)

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suspended

20 years lat
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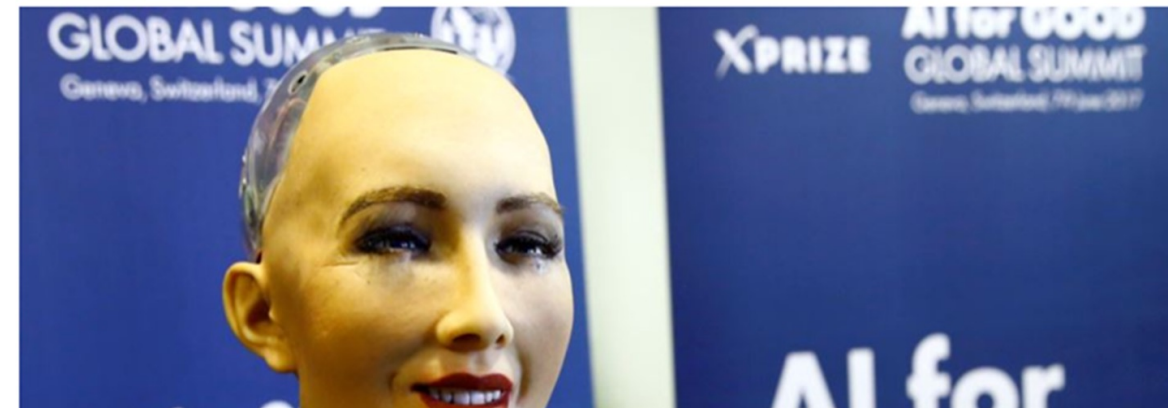
2 kidnapp
others resc

Odds of EI
increasing.!

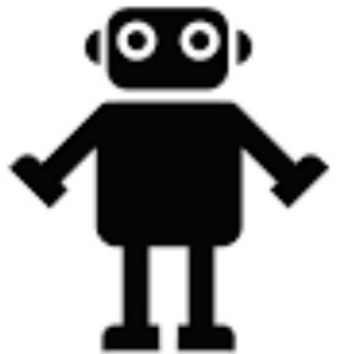
OPINION >



Saudi Arabia Is First Country to Give Citizenship to Robot



Balansere maskin og menneske (muligheter og frykt)



Maskin-
kontroll

Menneske-
kontroll

