

Impact Studies on Diverse Audiences Cohort 2019/2010

Agenda for Kick-Off

September 10th, Kulturrådet, Mølleparken 2, 0459 Oslo

11am to 4:15pm

Preparing for the Meeting:

Sign up for 30-minute consultation session to commit to group and time of individual research. Please sign up here: <https://doodle.com/poll/qtgb29vckx4nv295>

Each participant should reflect on and come ready to discuss:

- Their organization's research interests (particularly if they have shifted or evolved since our mapping call)
- Their organization's approach to supporting culturally diverse audiences and how they define this group
- Whether their organization would benefit most from learning about barriers culturally diverse audiences face in attending their programming (Group 1) or the impact of their programming on culturally diverse audiences (Group 2).
- Signing of contract (see attachment).

Goals and Objectives: This kick off meeting will provide consortium members with an opportunity to get to know members of the cohort and build a shared foundation for the project. At the end of the day we hope each member leaves with a clear understanding of the project and new ideas for their own participation.

11am to 12pm: Lunch Meet & Greet

- Welcome from Arts Council Norway, Project Cultural Economy.

12pm - 12:30pm: Orientation to the Project

- Share an overview of the project & its focus on cultural diversity. Kaja will introduce the project and Megan will introduce the curriculum.
- Introduce project leaders & roles
- Review the agenda for the day

12:30pm - 1:45pm: Participant Introductions & Case Studies

- Each participant introduces their organization and what they hope to gain by participating in the program (2-3 minutes by one member of each organization)
- Two participants share their case study and receive coaching from the group (5-10 minute case presentation, 15 minute discussion on each)

Break 1:45pm - 2:00pm

2:00pm - 2:20pm: WolfBrown Presents Impact framework

- WolfBrown gives a presentation introducing their impact framework and research on motivations for attending performing arts

2:20pm - 2:40pm: Interkultur Presents Impact Work on Diverse Audiences

- Interkultur shares learnings from the impact work they have completed and strategies for building diverse audiences that have emerged.

2:40pm - 3:00pm Ingrid Presents on NPU's Work

- Ingrid gives an overview of audience development research for diverse audiences in Norway that the cohort may use as a foundation for their work

3:00pm - 3:30pm: Small Group Discussions

- Participants split into two groups and cohort leaders facilitate a discussion in both groups. Megan's group will focus on impact assessment and Ingrid's group will focus on understanding barriers to attendance.
- These discussions will focus on identifying research questions each organization hopes this pilot will help them to address and what each group would like to learn collectively.

3:30pm to 3:45pm: Small Groups Share Questions

- Both small groups will share questions they hope to learn about collectively through the project

3:45pm to 4:15 pm: Roadmap-Next Steps and Key Deadlines

- Join the selected online community
- Expect an email with information on getting started on your individual projects
- Sign up for the upcoming webinars

4:15pm close